

## The History of EcoMind®

In 2009, Warranty Solutions launched the EcoMind product option, providing additional mechanical breakdown coverage for the parts that help your vehicle run more efficiently, burn fuel more cleanly, and reduce overall emission output.

By offering an environmentally-conscious product option we can help the customer minimize the environmental impact associated with their vehicles' emissions.

In tandem, a partnership was established with the Arbor Day Foundation, a non-profit conservation and education organization.



Since the rollout of EcoMind in 2009, **nearly 2,000,000 trees** have been planted as a result of EcoMind purchases.



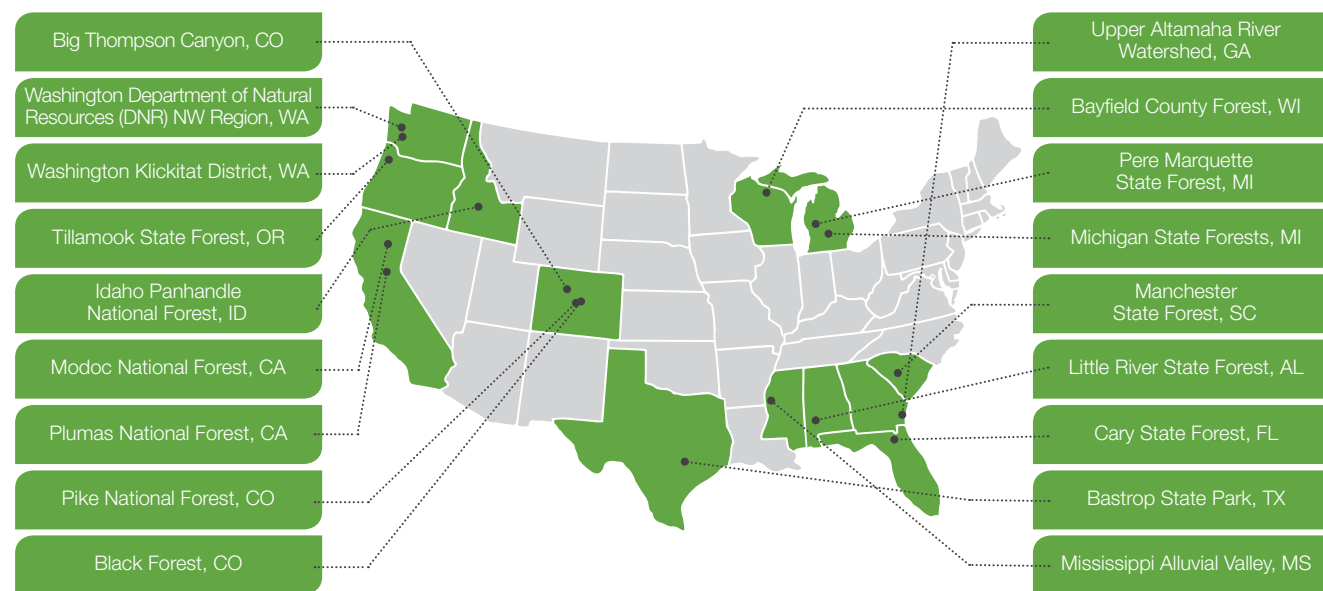
### Some Facts:

- Trees are planted throughout the United States on an as-needed basis through the Arbor Day Foundation. The Arbor Day Foundation is a nonprofit conservation organization of nearly one million members with a mission to inspire people to plant, nurture, and celebrate trees. More information on the Foundation and its programs can be found at [arborday.org](http://arborday.org).
- According to the carbonify website, [www.carbonify.com/carbon-calculator.htm](http://www.carbonify.com/carbon-calculator.htm), the trees planted to date would offset the emissions of approximately 5,856 cars for one year.
- Planting trees improves air quality, ensures water quality, slows climate change, combats deforestation, and prevents species loss.

### The EcoMind Impact

Thanks to EcoMind, trees have been planted in the following regions across the United States.

The location of plantings is determined on an as-needed basis.



EcoMind coverage could cost less than paying for one moderate failure on the following components:

PARTS COVERED BY ECOMIND	AVERAGE REPAIR COST (without EcoMind)
Catalytic Converter	\$2,000
Distributor Cap	\$150
Exhaust Pipes	\$300
Fuel Cap	\$25
High-Voltage Vehicle Drive Battery	\$4500
Ignition Coil Boot & Connectors	\$200
Muffler	\$350
PCV Valve	\$45
Smog Pump	\$200
Spark Plug Wires	\$150
Vapor Emissions Canisters	\$400